



Hafsa Saleem

HEALTH, WELLNESS
& TRAVEL CREATOR

MEDIA KIT

Healing abroad, medical tourism, fertility & travel

HAFSA SALEEM

HEALTH TOURISM & TRAVEL CREATOR



@TRAVELWILDHAFSA

90K

Instagram

100M

Views

20k

Email List

1M

Reach

About me

Hafsa Saleem is a health, wellness, and travel creator who blends her roots as a homestead educator into a new journey of healing abroad.

With 90,000 followers, 20,000+ email subscribers, and over 100 million video views, her content inspires people to explore self-sufficiency, wellness, and international travel.

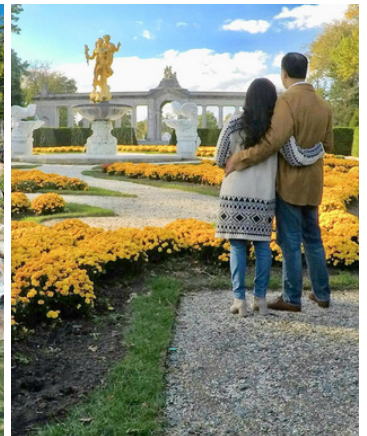
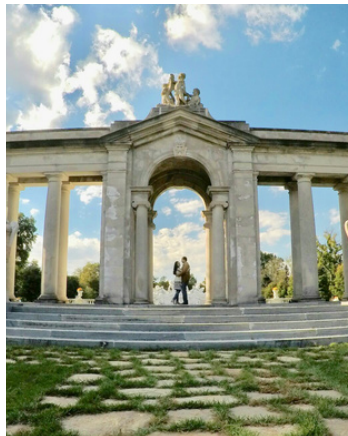
Previously featured in Bloomberg Businessweek and The Times, Hafsa built a global audience and hosted online events with 20,000+ students.

Today, she documents her personal health and fertility journey through medical tourism, while showcasing the cultural, healing, and adventurous sides of Turkey and Greece.

AS SEEN IN

THE  TIMES

**Bloomberg
Businessweek**



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Brand Mission

To inspire and empower people worldwide by sharing authentic, real-world experiences at the intersection of wellness, medical tourism, women's health and travel.

Through storytelling and high-quality content, Hafsa connects audiences with trusted healthcare providers, fertility clinics, wellness retreats, boutique hotels, global destinations and travel brands.

- Make international healthcare and fertility journeys approachable and transparent.
- Highlight the beauty, culture, and hospitality of destinations beyond traditional tourism.
- Showcase retreats, spas, and hotels that provide rejuvenation, adventure, and cultural immersion.
- Partner with brands that help travelers feel equipped, confident, and supported on their journeys, from luggage, gear and tech to medical care and luxury stays.

Marketing Expertise



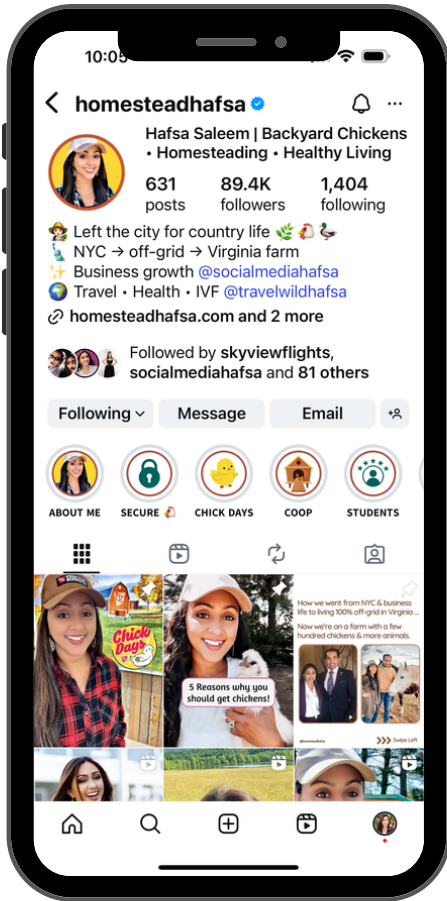
Over 15 years in marketing and entrepreneurship, building multiple successful businesses.

- Partnerships with leading brands in agriculture, lifestyle, and wellness.
- New Travel + Health Blog and YouTube channel with sponsorship opportunities.
- Expertise in UGC creation, Instagram influencer content, long form YouTube videos, and blog features.

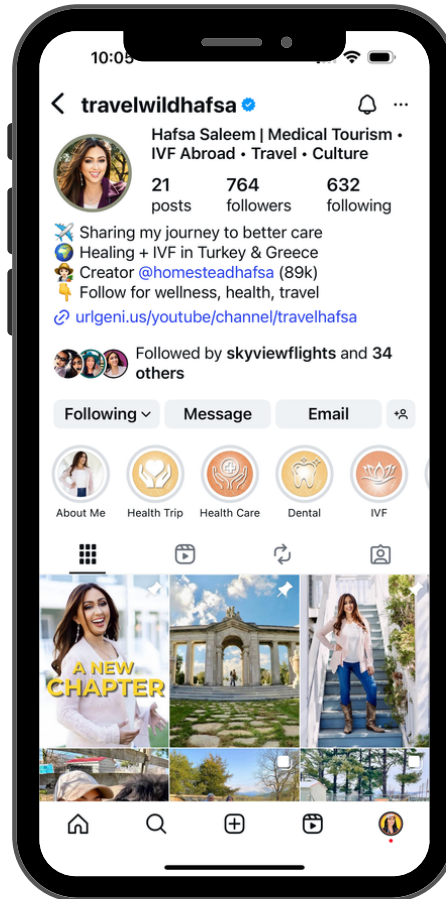


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ESTABLISHED
BRAND



NEW HEALTH &
TRAVEL BRAND

Exposure

- Instagram reels, posts, stories
- NEW YouTube on health tourism, travel, gear and tips
- NEW blog features on the above
- Email newsletter blasts
- UGC for your brand
- All content is licensable
- Packages available for cross promotion across Instagram, YouTube, blog and email

SPONSORED COLLABORATIONS

